



Dish Up Literacy

September 18, 2008

Please join top restaurants around our state for *Dish Up Literacy*, a dine-out event on September 18, 2008, during National Literacy Month. You will increase your sales and bring thousands of books to local kids in need.

Highlight your commitment to families and education by pledging at least 20% of sales on Thursday, September 18, 2008.

About Dish Up Literacy

Dish Up Literacy is a delicious community event that brings neighborhoods together to promote children's literacy! *Dish Up Literacy* is a community event hosted by local restaurants, patronized by local families and benefiting children at local schools. *Dish Up Literacy* has raised funds to provide more than 15,000 new books to children in need in our state.

Benefits of Participation

- Your restaurant featured in up to four quarter-page *Dish Up Literacy* Seattle Times ads (\$12,000 value) and other newspapers around the state
- Press releases and PSAs distributed to your local papers and radio stations
- Your restaurant featured on posters and other publicity materials
- Your restaurant featured on www.DishUpLiteracy.org (2,000 hits/month)
- Your restaurant's support acknowledged in *Chapters*, *Page Ahead's* newsletter
- You receive promotional materials for *Dish Up Literacy*, including an email HTML template, posters, and/or table tents
- You help deserving children in your community with much needed books and literacy services

Audience

Thousands of diners will participate in the event; promotional materials will be viewed by thousands more.

About Page Ahead Children's Literacy Program

Page Ahead is the leading provider of children's books and literacy services in Washington State. With books for kids, motivational reading events and family workshops, we help inspire a love for reading and build the literacy skills necessary for lifelong success. Since 1990 Page Ahead has given more than 1.5 million books to 500,000 of our state's most vulnerable children.

How to Get Started

Fill out and return the enclosed form. Or register to participate online at www.DishUpLiteracy.org. Or call 206.461.0123 for more information.

Restaurant Advisory Board

Dana Mitchell
Angelina's Trattoria
Carla Barajas
Azteca Mexican Restaurants
Dan Barranti
Laguna Cafe
Gwen Heggen
McDonalds
Brian Curry
Ten Mercer
Kelly Phelan
Tutta Bella – Stone Way

2008 Participants (to date)

Angelina's Trattoria
Azteca – Northpointe
Azteca – Spokane Valley
Bing's Bar & Grill
Boccata Deli & Market
Carmelita
Casa D'Italia
El Greco
Fiddler's Inn
Galanga Thai
Garlic Jim's Pizza – West Seattle
Gaspere Ristorante & Bar
Geraldine's Counter
Hopvine Pub
Laguna Cafe
la medusa
Macrina Bakery
McDonalds – Bellevue Square
Purple Café – Kirkland
Purple Café – Seattle
Purple Café – Woodinville
Qube
Rusty Pelican
The Shire Bar & Bistro
Smokin' Pete's BBQ
Talarico's Pizzeria
Ten Mercer
Tutta Bella – Columbia City
Tutta Bella – Stone Way
Tutta Bella – Westlake



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