



## Dish Up Literacy

September 18, 2008

Please join top restaurants around our state for *Dish Up Literacy*, a dine-out event on September 18, 2008, during National Literacy Month. You will increase your sales and bring thousands of books to local kids in need.

**Highlight your commitment to families and education by pledging at least 20% of sales on Thursday, September 18, 2008.**

### About Dish Up Literacy

*Dish Up Literacy* is a delicious community event that brings neighborhoods together to promote children's literacy! *Dish Up Literacy* is a community event hosted by local restaurants, patronized by local families and benefiting children at local schools. *Dish Up Literacy* has raised funds to provide more than 15,000 new books to children in need in our state.

### Benefits of Participation

- Your restaurant featured in up to four quarter-page *Dish Up Literacy* Seattle Times ads (\$12,000 value) and other newspapers around the state
- Press releases and PSAs distributed to your local papers and radio stations
- Your restaurant featured on posters and other publicity materials
- Your restaurant featured on [www.DishUpLiteracy.org](http://www.DishUpLiteracy.org) (2,000 hits/month)
- Your restaurant's support acknowledged in *Chapters*, *Page Ahead's* newsletter
- You receive promotional materials for *Dish Up Literacy*, including an email HTML template, posters, and/or table tents
- You help deserving children in your community with much needed books and literacy services

### Audience

Thousands of diners will participate in the event; promotional materials will be viewed by thousands more.

### About Page Ahead Children's Literacy Program

Page Ahead is the leading provider of children's books and literacy services in Washington State. With books for kids, motivational reading events and family workshops, we help inspire a love for reading and build the literacy skills necessary for lifelong success. Since 1990 Page Ahead has given more than 1.5 million books to 500,000 of our state's most vulnerable children.

### How to Get Started

Fill out and return the enclosed form. Or register to participate online at [www.DishUpLiteracy.org](http://www.DishUpLiteracy.org). Or call 206.461.0123 for more information.

### Restaurant Advisory Board

Dana Mitchell  
Angelina's Trattoria  
Carla Barajas  
Azteca Mexican Restaurants  
Dan Barranti  
Laguna Cafe  
Gwen Heggen  
McDonalds  
Brian Curry  
Ten Mercer  
Kelly Phelan  
Tutta Bella – Stone Way

### 2008 Participants (to date)

Angelina's Trattoria  
Azteca – Northpointe  
Azteca – Spokane Valley  
Bing's Bar & Grill  
Boccata Deli & Market  
Carmelita  
Casa D'Italia  
El Greco  
Fiddler's Inn  
Galanga Thai  
Garlic Jim's Pizza – West Seattle  
Gaspere Ristorante & Bar  
Geraldine's Counter  
Hopvine Pub  
Laguna Cafe  
la medusa  
Macrina Bakery  
McDonalds – Bellevue Square  
Purple Café – Kirkland  
Purple Café – Seattle  
Purple Café – Woodinville  
Qube  
Rusty Pelican  
The Shire Bar & Bistro  
Smokin' Pete's BBQ  
Talarico's Pizzeria  
Ten Mercer  
Tutta Bella – Columbia City  
Tutta Bella – Stone Way  
Tutta Bella – Westlake



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